

IMPACT REPORT 2020



LETTER FROM THE FOUNDERS

2020 Kitechild turned 10. Although we were unable to celebrate our 10 year anniversary as we would have liked to, this year in particular showed us that our focus on sustainability the past 10 years could not have set up our partners better to weather the Covid-19 Pandemic storm with grace.

Although Covid-19 lockdowns prevented us from executing the projects we had lined up for first half of 2020, we quickly shifted our resources to meet the most pressing needs of our partners through a Covid-19 Dry Goods Relief Campaign which alleviated financial insecurity and allowed for our partners to continue normal operations and ensure the wellbeing of children in their care. Our campaign also educated and supported our partners with hand soap and hand-sanitizer, education on Covid-19 prevention and the child safeguarding. We are pleased to report that those efforts paid off as there were no cases of - Covid-19 in any of our partner homes in 2020. And the children teachers and staff are healthy.



Jacqueline Herrera &
Pollyanna Uruena

FINANCIALS

Money In:

Donations

\$30,000

Money Out:

Fundraising

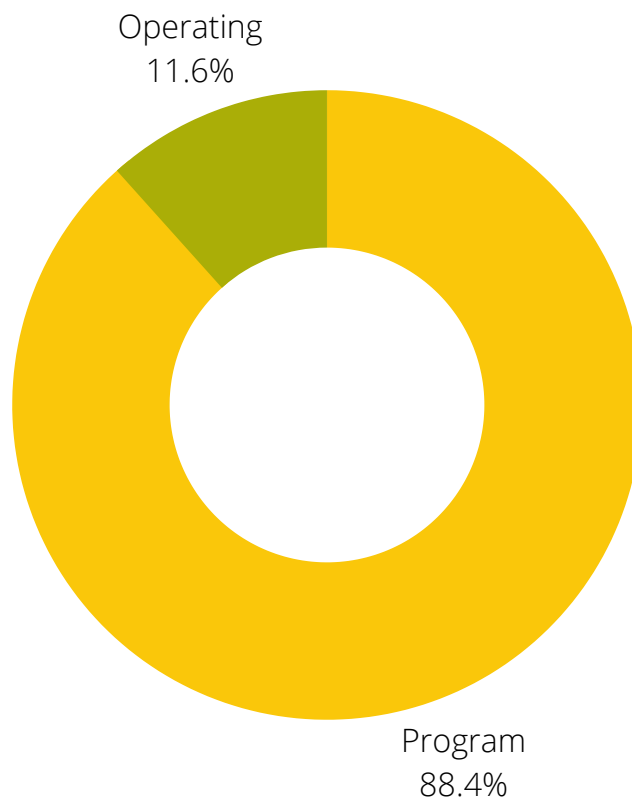
\$0

Operating Expenses

\$5,438

Program Expenses

42,064



2020 IN REVIEW

Covid-19 Relief Dry Goods Campaign

In Addition to, 4 New Projects:

1. Mother Esther one and half acre drip irrigation system and #3 Green House
2. Mother Esther water tower and plumbing for the farm
3. Tumaini Solar Panel Instalation
4. Tumaini family drip irrigation system/ home veggie garden



15 Children Reintegrated This Year
+1200 Total Children Impacted This Year

COVID-19 DRY GOODS CAMPAIGN



PROJECTS PHOTO GALLERY



R.I.P CHARLES MAINA

The Untimely Loss of Director Charles Maina

This year, we felt the sudden loss of Mother Esther Girls Rescue Center Founder and Director, Charles Maina. He suffered an unexpected seizure and passed away in his sleep on June 12th. We remember him with great affection and reflect on his lifelong commitment and dedication to the Maasai community, specifically the Maasai women of Kaijado County fleeing FGM and childhood marriage.

Humans like Charles are the real life heroes, the humanitarians, the ones who give their entire life to others- we at Kitechild are only their biggest supporters and cheerleaders. It hurts so deeply when they are taken too soon, because people like them are so rare, the real unicorns.



A visionary with a sparkle in his eye, a warm soul with a sharp mind. We will miss him dearly and will continue to further his legacy. We are working closely with this partner on the succession of leadership and ensuring the center can continue to operate.

THANK YOU

Special thanks to our dedicated team of
volunteers, donors, and sponsors.

Alex and Alison Von Furstenburg
Noah Bremen
John Sheerer
Stephen Spencer

Diller-Von Furstenburg Foundation
B-Direct Retail
The Scherrer Family Foundation
Net Concepts

We cannot do this without you!

